



**[Your company Name]**

[Your company's elevator pitch]

[Name of the FOUNDERS]

# THE PROBLEM

- Tell the Investors what problem you are solving with your business/Startup

# SOLUTION

- What solution do you propose for the problem you observed

# MARKET SIZE

- How big is the Market for your product?
- Did you run the market research?

# BUSINESS MODEL

- Tell the Investor about the business model

# COMPETITION

- Who are the other players in the market doing fully/partially your kind of business?

# WHAT'S BETTER?

- How is your product better than the existing solutions/products?

# GO-TO MARKET PLAN

- How are you going to enter the market?
- What channels are you using?



# FOUNDING TEAM

- Please tell us about your team( including Photos, Qualification and Experiences).

# MONEY MILESTONE

- How much money are you willing to raise?

**Thank you**

Additional Note: